



INFORMATION ABOUT THE INDUSTRIAL CLUSTER “AUTOPROM NORTH-WEST”

Establishment of industrial cluster “Autoprom North-West” (hereinafter – Cluster) was initiated by the National Association of Automotive Component Manufactures of Russia (NAPAK, Russia), supported by car assembly enterprises Nissan Manufacturing Rus LLC, Ford Motor Company CJSC and representatives of the Governments of Saint-Petersburg and Leningrad region, suppliers of the North-West region.

The agreement on the creation of an industrial cluster “Autoprom North-West” was signed on 15 February 2018 by the Governors of Saint-Petersburg and Leningrad region, Director of Cluster managing company Union “Autoprom North-West” (hereinafter – Union).

The main directions for the activities of the Cluster:

1. Development of suppliers, industrial and technological infrastructure. Formation of a multi-level automotive ecosystem in the North-West region with integration into global supply chains.
2. Transport-ecology-innovation. Sustainable development of the region's transport and logistics system, introduction of innovative modes of transport with the necessary infrastructure.
3. Sport, science, education. Development of motorsport, science and children's creativity within the framework of the educational trajectory “School – University (College) – Enterprise” on the basis of Cluster's structural unit – **Children's Engineering Center “Automotive North-West” (CEC)**.
4. Development of professional qualifications in the automotive industry with integration into the international system of professional standards, correlation of educational processes with market needs and transition to the digital economy on the basis of the Cluster's structural unit – **Centre for Assessment of Qualifications "Autoprom North-West" (CAQ)**.



The competence of the organization.

The Cluster management company is headed by Maya Sviridova, who also heads the Committee for the monitoring and forecasting of the labor market and professional qualifications in the automotive industry (the Council for professional qualifications in the automotive industry) and the Committee on development of small and medium enterprises (NAPAK). The NAPAK has been actively cooperating with all major market participants for 17 years and is deeply immersed in the industry business specifics and promising trends in the development of the industry.

This not only allows the Cluster to effectively conduct market research, but also to forecast the development of the industry, including areas for the development of education, science and sports.

Participants and partners of the Union are OEMs of the Russian Federation and the region, suppliers of components, engineering companies, industry unions and associations, universities, schools and educational institutions of the secondary vocational education, customs brokers and transport and logistics companies. In fact, the Cluster is a vertically integrated structure with its own production and logistics base, industrial and technological infrastructure, center for the development and implementation of professional qualifications in the automotive ecosystem of the region.

This allows the organization to be a link between business, educational institutions and regional governments, which provide strategic support for the Cluster's activities and ongoing projects within the framework of signed agreements on the formation of the Union “Autoprom North-West”.

Areas of interaction under the project: analysis of the needs of the labor market in the automotive industry and identification of promising professions, participation in the development of educational, research and innovation programs, projects for the automotive sector and sports, aimed at pupils, students and young

professionals of enterprises in the Finnish-Russian automotive ecosystem, integration into the international system of qualifications.

Expected results: identification of new market signals, current and future personnel needs for the development Finnish and Russian automotive and motorsport industry, elaboration joint interdisciplinary educational programs for sustainable business development, research and innovation in motorsports and automotive industry, training of Finnish and Russian specialists in implementing the developed program, popularization of the system of professional qualifications, projects in the field of science and motorsport.

Operational offices of the Cluster:

- Saint-Petersburg, Peterhof, Novye Zavody st., 50, building 5, letter D, Maryino Industrial Park, office 30.
- Saint-Petersburg, Kurortny district, Beloosrov, Novoe highway, 53, Customs terminal and logistics complex “Nord Gate”.

Contact information:

Tel.: +7 (812) 667-84-04, e-mail: manager@nwasz.ru, website: www.nwasz.ru

- **Sviridova Maya** – Head of Race4Scale from the organization, Director of Union “Autoprom North-West”, Head of the Committee for the monitoring and forecasting of the labor market and professional qualifications in the automotive industry (the Council for professional qualifications in the automotive industry). E-mail: sviridova@nwasz.ru, mobile: +7 (911) 130-25-90
- **Malyavko Anastasiya** – Race4Scale Project coordinator from the organization, Head of Educational Programs Department of Union “Autoprom North-West” E-mail: malyavko@nwasz.ru, mobile: +7 (911) 130-25-82