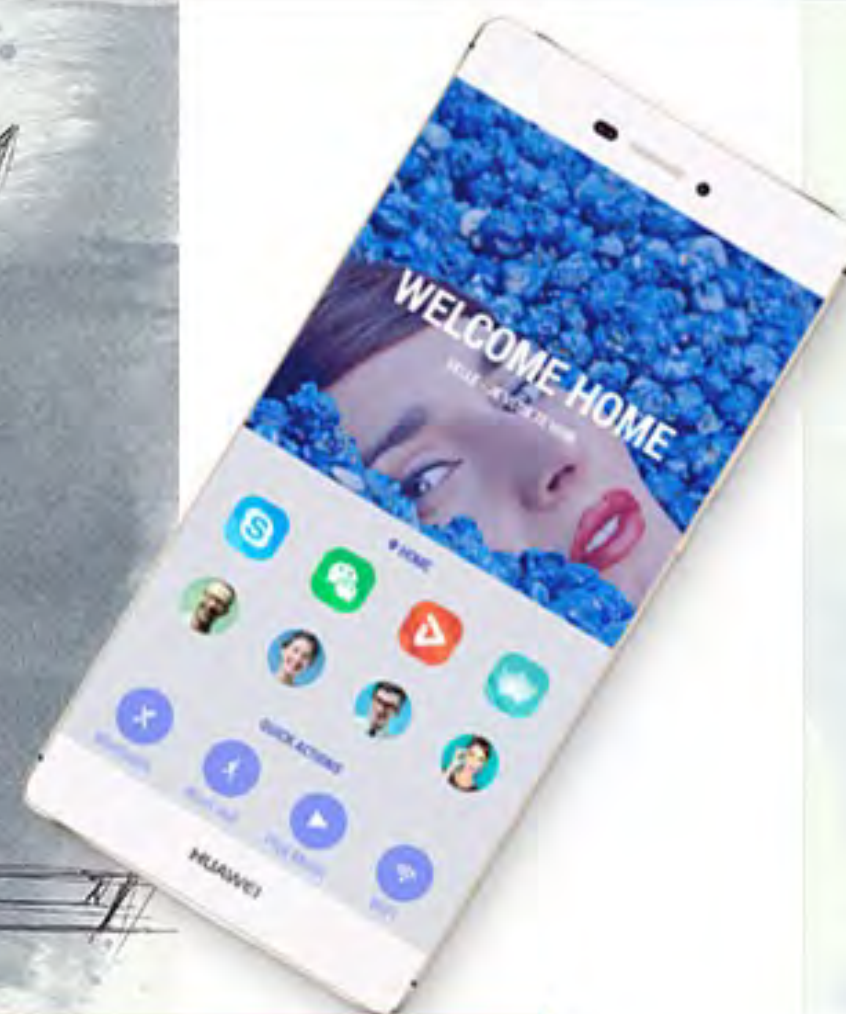
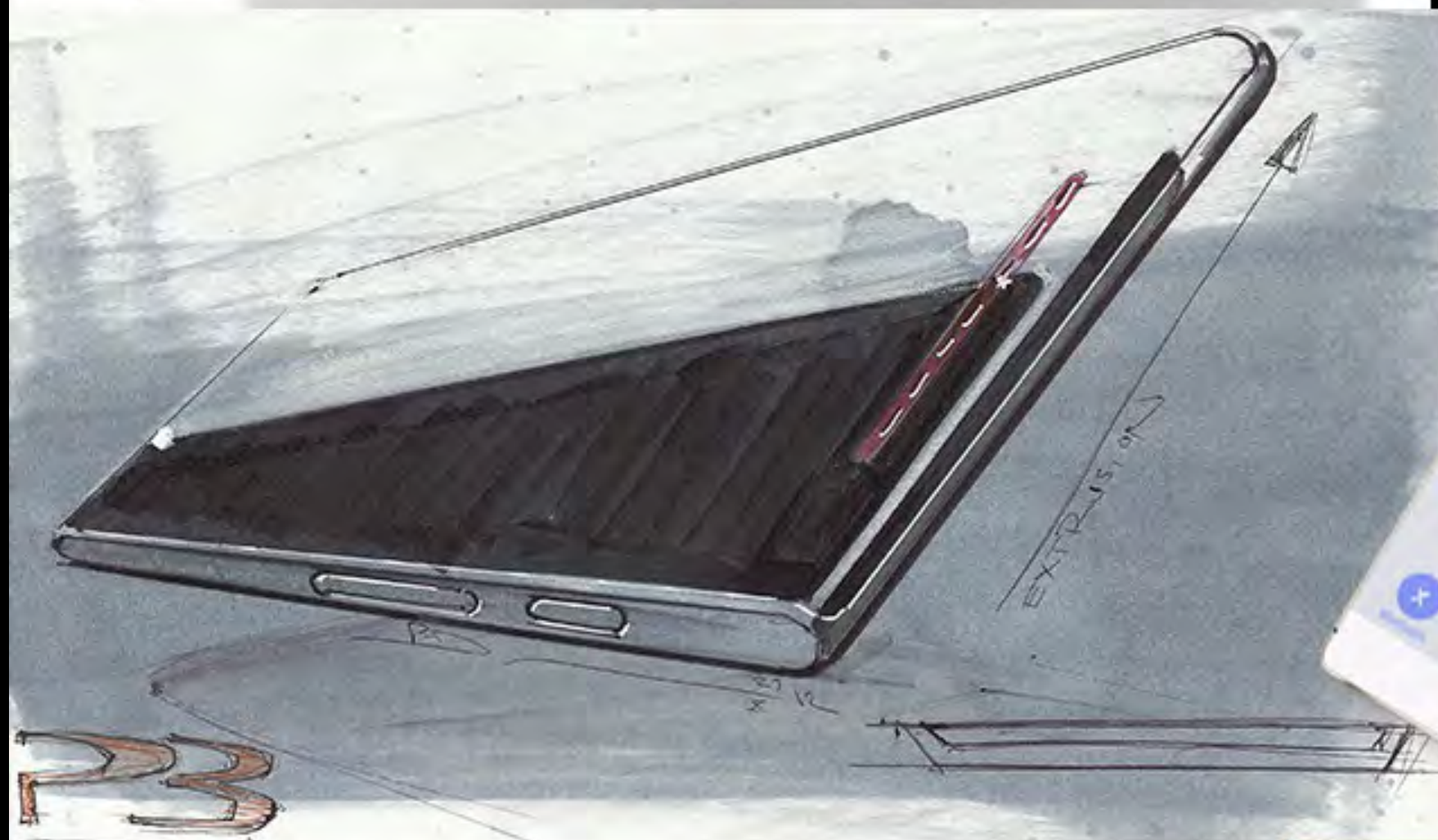


A forestry harvester is positioned in the center of a dense forest at night. The machine's headlights are on, creating a bright glow and lens flare effects. The harvester has a long boom with a cutting head. The forest is composed of tall, thin trees, and the ground is covered with fallen branches and pine needles.

Seeing wood for the trees

Keeping users at center of modern forestry

Panu Johansson 29.9.2021



P O N S S E

What do we do?



Harvester

Forwarder

How the sausage is made



Harvester



Forwarder



Simple, right?



Thousands of decisions to make



Global challenges



Complexity grows



Now what?



USER

Solve the users problems



Ease the cognitive load



Simulate before try it



Future is here

TODAY

Independent Machines

Human guided

Human operated

Future is wide open



Thank you.

