

PROJECT STARTUP CONNECT PRIVACY STATEMENT

Data Protection Act 2018/1050, EU General Data Protection Regulation 2016/679.

This document clarifies and specifies the information on the processing of personal data on a research or project-by-project basis. The background is the Research Information Data Group's privacy statement, which can be found at xamk.fi/tietosuojailmoitus.

1. Registrar

Kaakkois-Suomen ammattikorkeakoulu Oy PL 68 (Patteristonkatu 3) 50101 Mikkeli Puhelinvaihde 0406550555

Y-Tunnus: 2472908-2

Joint registrars:

Cursor Oy, Kotka-Hamina Regional Development Company Business ID: 0727178-6 Kyminlinnantie 6, 48600, Kotka, Finland +358 40 190 2500 info@cursor.fi

St. Petersburg Foundation for SME Development Business ID: 7826003625 office 312-316, 14, Izmaylovsky prospect, 190005 St. Petersburg, Russia +7 812 325 83 51 info@fbd.spb.ru

Saint Petersburg National Research University of Information Technologies Mechanics and Optics (ITMO University)

Business ID: 1027806868154

49 Kronverksky Pr., St. Petersburg, 197101 Russia
+7 (812) 232-97-04

od@mail.ifmo.ru

2. Contact person for register matters

Minna Lehesvuori Project Manager Startup Connect, Creative Industries South-Eastern Finland University of Applied Sciences - XAMK



Paraatikenttä 7 45100 Kouvola

3. What is the purpose for which my personal data is processed?

The data is processed within the Startup Connect –project to determine the best communication plan towards the students of South-Eastern Finland University of Applied Sciences (XAMK) and ITMO University in St. Petersburg, Russia. Data is also used to contact said students with their consent.

4. On what basis is my personal information processed?

The processing of personal data in the RDI project is based on the public interest (scientific research and Research, Development and Innovation -activities of polytechnics, RDI).

The personal data collected for the stakeholder register and future contacting of the stakeholder is based on the stakeholder's consent.

The processing of personal data in scientific research is based on the EU's general data protection regulation and national data protection law. Scientific research is a task in the public interest within the meaning of the Data Protection Regulation, in which case scientific research in the public interest is the basis for the processing of personal data (Data Protection Act). In the Data Protection Regulation (recital 159), the concept of research also covers RDI activities.

5. Name, nature, duration and performers of the study or project

Startup Connect

Facilitation of startup, entrepreneurship and SME cooperation in the cross-border region. 1.11.2018 – 30.4.2021

Minna Lehesvuori Project Manager Startup Connect, Creative Industries minna.lehesvuori@xamk.fi +35844 702 8512

South-Eastern Finland University of Applied Sciences - XAMK Paraatikenttä 7

45100 Kouvola

Marja-Liisa Neuvonen-Rauhala
Research Director, Digital Economy
marja-liisa.neuvonen-rauhala@xamk.fi
South-Eastern Finland University of Applied Sciences - XAMK
Paraatikenttä 7



45100 Kouvola

5. Parties to the collaborative study and division of responsibilities

Cursor Oy, Kotka-Hamina Regional Development Company - Lead Partner

Cursor Oy acts as a lead partner of the project and coordinates project actions, as well as supervises and supports partners in implementation of planned project activities.

Anna Kiiski

Data processed: name and email

South-Eastern Finland University of Applied Sciences (XAMK) – Partner

XAMK's role is to develop cross-border entrepreneurial student community by supporting Russian and Finnish Entrepreneurship Societies' joint entrepreneurial activities and co-organizing student-based innovation camps and cross-border entrepreneurship events.

Marja-Liisa Neuvonen-Rauhala Data processed: name and email

St. Petersburg Foundation for SME Development - Partner

The Foundation role in the project is SME Internationalisation Support.

Maxim Balanev

Data processed: name and email

St. Petersburg National Research University of Informational Technologies, Mechanics and Optics (ITMO)

ITMO University has an active role in the designing of the project content, drafting the project application and will be actively participating during the implementation stage.

Igor Kuprienko

Data processed: name and email

6. What kind of information about me is processed?

Information that is processed are the respondent's name, email address, study line and campus location.

7. From what sources is my information collected?

Respondent's information is being collected with a questionnaire and possible interviews.



The students who take part in the said questionnaire and/or interviews are asked to give consent during the questionnaire/interview to save their name and email address in the project's register for possible future contacting.

8. Will my personal information be disclosed to third parties?

Your personal data will not be disclosed to third parties, ie. actors outside the project actors.

9. Is my data processed outside the EU or the EEA?

The data will not be transferred by the controller outside the EU or the EEA.

Xamk uses Microsoft cloud services (Teams and OneDrive) as storage space. As a general rule, Microsoft processes data in the EU / EEA and in regional data centers. Microsoft is committed to complying with the general EU data protection regulation. The Microsoft Privacy Statement is available at: https://privacy.microsoft.com/en-US/privacystatement

10. How long will my data be kept?

Personal data will be kept for the duration of the project or as long as it is needed. In project activities, personal data is stored according to the archiving time required by the funder.

Project materials and materials that may contain personal information will be archived for 10 years in accordance with Xamk's policies. The data subject has the possibility to request the deletion of personal data concerning them. A person has the right to withdraw his or her consent to the use of his or her data for a specific purpose, in which case this is entered in the system in the person's data.

11. How is my personal information protected?

The data is stored in the information system. Users have personal usernames. The data in the system shall be accessed and used only by those data controllers who are entitled to them for their work.

12. How can I exercise my rights under the Privacy Regulation?

The rights of the register are listed in more detail in the research information data group's privacy statement (xamk.fi/tietosuojailmoitus).

Subjects / registrants can make all requests related to this study to the contact person below.

Minna Lehesvuori
Project Manager
Startup Connect, Creative Industries
minna.lehesvuori@xamk.fi



+35844 702 8512 South-Eastern Finland University of Applied Sciences - XAMK Paraatikenttä 7 45100 Kouvola