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Stora Enso CEBIPRO seminaari 01.04.2025

***Metsäteollisuuden näkemykset ja tulevaisuuden
kehityssuunnat uusissa sellulaaduissa***

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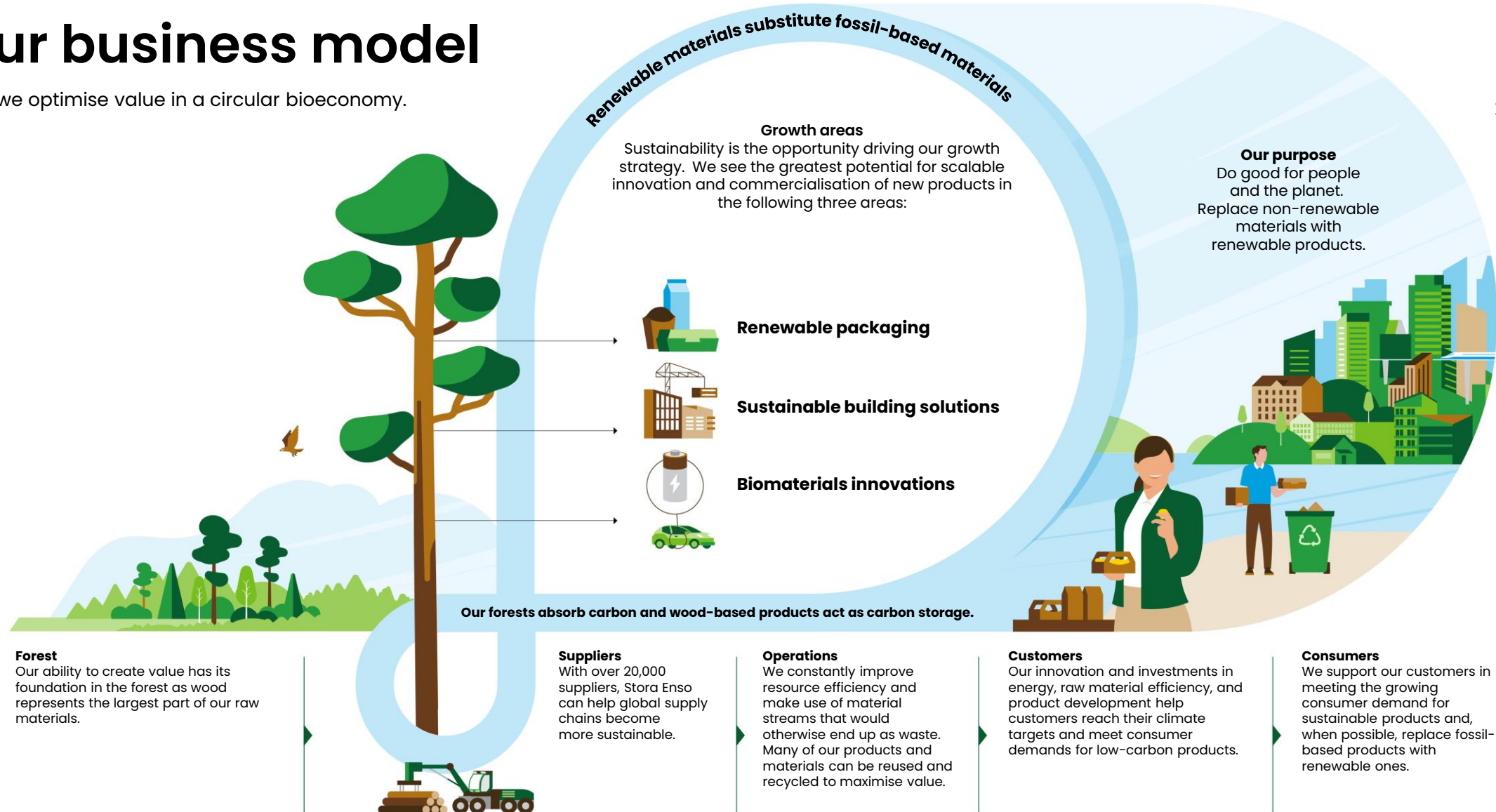
The renewable materials company

Our business model

How we optimise value in a circular bioeconomy.



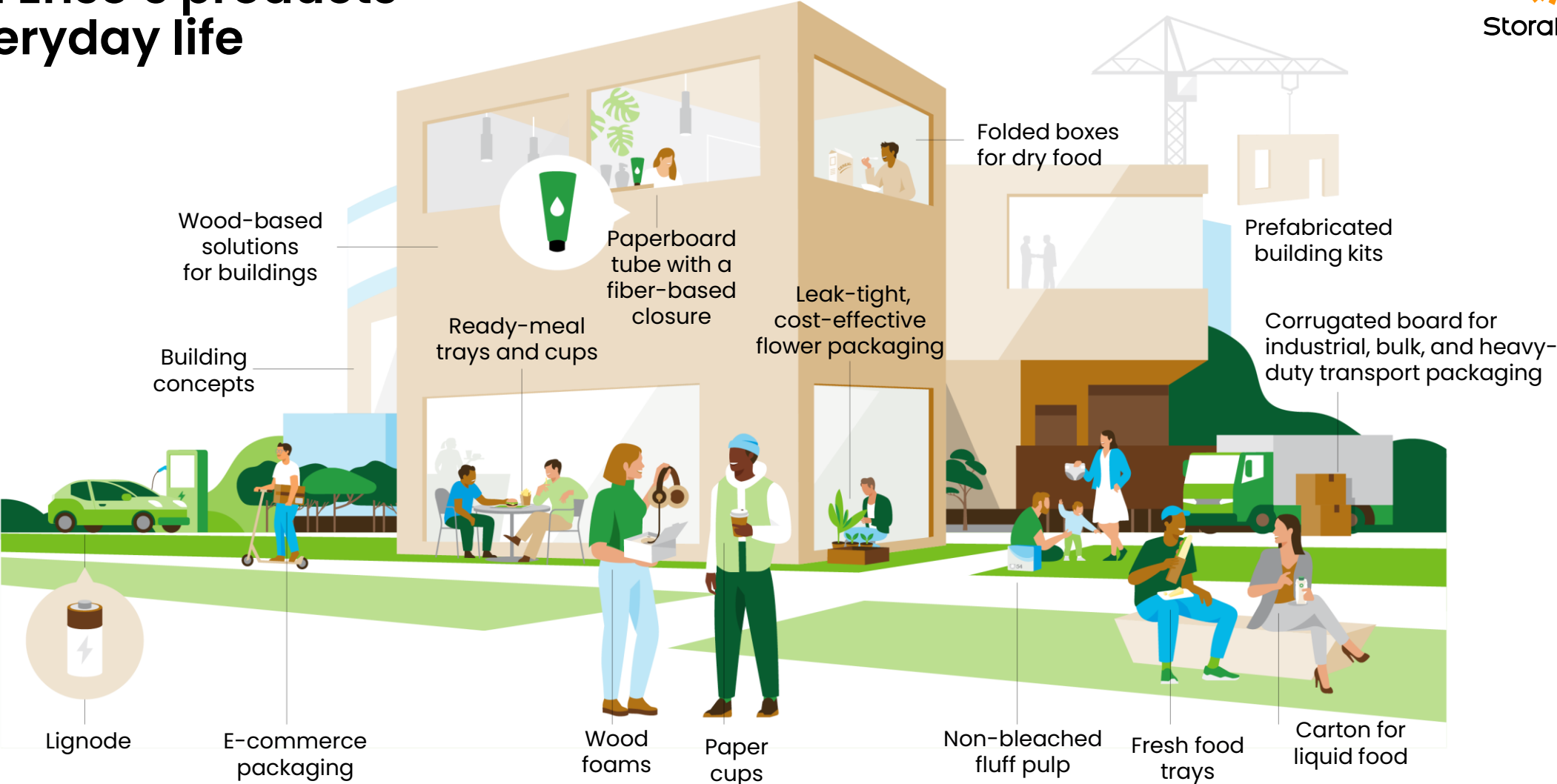
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Stora Enso's products in everyday life



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Packaging materials

Leading through innovation and sustainability



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Key innovation drivers

Circularity

Replacing
plastics

Reduce CO₂
footprint

Key research areas

Design for
Circularity

Barriers

Reduce materials
needed

Packaging Materials sustainability ambitions

By 2030

-50%

reduction in absolute emissions
(Scope 1,2,3)

100%

Technically recyclable products

By 2050

**Net
positive**

impact on biodiversity, climate
and circularity

100%

regenerative products and
solutions



- # Packaging materials
-
- ```
graph TD; subgraph High_Requirement_Path; P1[Pulping process]; CR1[Chemical recovery]; P1 --> CR1; CR1 --> P1; P1 --> PP1[Pulp purification]; CR1 --> PP1; PP1 --> HRPB[High Requirement Board production & Converting]; HRPB --> BIU1[Board in use]; BIU1 --> C1[Collection]; C1 --> R1[Recycling]; R1 --> PP1; end; subgraph Low_Requirement_Path; P2[Pulping process]; CR2[Chemical recovery]; P2 --> CR2; CR2 --> P2; P2 --> PP2[Pulp purification]; CR2 --> PP2; PP2 --> LRPB[Low Requirement Board production & converting]; LRPB --> BIU2[Board in use]; BIU2 --> C2[Collection]; C2 --> R2[Recycling]; R2 --> D[Disposal of low value pulp]; end; Energy[Energy] --> PP1; Energy --> PP2;
```
- The diagram illustrates the lifecycle of packaging materials, divided into two main paths: High Requirement and Low Requirement.
- High Requirement Path:**
- Pulping process** and **Chemical recovery** are interconnected by a double-headed arrow.
  - Pulping process** leads to **Pulp purification**.
  - Chemical recovery** leads to **Pulp purification**.
  - Pulp purification** leads to **High Requirement Board production & Converting**.
  - High Requirement Board production & Converting** leads to **Board in use**.
  - Board in use** leads to **Collection**.
  - Collection** leads to **Recycling**.
  - Recycling** leads back to **Pulp purification**.
- Low Requirement Path:**
- Pulping process** and **Chemical recovery** are interconnected by a double-headed arrow.
  - Pulping process** leads to **Pulp purification**.
  - Chemical recovery** leads to **Pulp purification**.
  - Pulp purification** leads to **Low Requirement Board production & converting**.
  - Low Requirement Board production & converting** leads to **Board in use**.
  - Board in use** leads to **Collection**.
  - Collection** leads to **Recycling**.
  - Recycling** leads to **Disposal of low value pulp**.
- Energy Input:**
- Energy** is input into **Pulp purification** in both paths.

# Pulping process

## Ways to increase in material efficiency in pulp mill



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- Pulping process yield
- By-products to sell vs. energy
- Chemi-Mechanical pulping
- Previous vs. Carbon capture?

### Kraft pulping

- Superior:
  - Fibre properties
  - Recovery of chemicals
- Low potential in yield improvement
- Lignin production
  - Better material efficiency?

### Mechanical pulp

- High yield
- High bulk
- Strength properties limits the application areas

### New pulping processes

- Yield?
- Pulp properties?
  - Application area?
- Chemicals?

# New pulping processes

## Questions to be answered with iterative method



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| Pulping                                                                                                                                                                           | Chemical recovery                                                                                                             | Energy                                                                                                                     | Target application                                                          | System analysis                                                                                                                                                              | Product safety and Environment                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Raw material</li><li>• Chemicals</li><li>• Yield</li><li>• Fibre and Pulp properties</li><li>• Energy need</li><li>• Water need</li></ul> | <ul style="list-style-type: none"><li>• Recovery method and process units</li><li>• Make-up chemical need and costs</li></ul> | <ul style="list-style-type: none"><li>• Energy production method</li><li>• Energy efficiency</li><li>• Emissions</li></ul> | <ul style="list-style-type: none"><li>• Fibre and Pulp properties</li></ul> | <ul style="list-style-type: none"><li>• Mill balance</li><li>• The benefits of the pulp in the target applications</li><li>• Comparison to Kraft + mechanical pulp</li></ul> | <ul style="list-style-type: none"><li>• Chemical residues and toxicity of the pulp</li><li>• Recyclability</li><li>• Emissions</li></ul> |



# Final words



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- Learnings:
  - Do your own math!
    - Excel is a good basic tool for this.
- R&D Project portfolio:
  - Variety of ideas and balancing between them is needed.
  - All ideas do not fly.
- Better material and energy efficiency and recycling leads to:
  - Regenerative board products by 2050!