GREENCCIRCLE ACADEMY

Free Online Courses for Creative Professionals

Empowering Creative Professionals for a Greener Future
GreenCCIrcle Academy is a free, EU-funded online training programme tailored for professionals in the Cultural and Creative Industries (CCIs). Developed by a network of over 10 leading organizations from 9 European countries, the Academy equips creatives with vital sustainability, business, and leadership skills. Rooted in the EU Green Deal and Circular Economy principles, the initiative supports climate action through cross-sector learning, innovative tools, and the introduction of new professional roles, such as the Sustainability Facilitator.

Who is it for?
- CCI professionals, educators, and facilitators
- Students and alumni in creative disciplines
- Public sector and community actors
- Experts from other industries aiming to apply creative sustainability practices

How does it work?
- Fully online and self-paced
- Blended learning with webinars, workshops, and local Living Labs
- Interactive modules, case studies, and real-world applications

You can choose what to study!
You can take the whole Course or just take short lessons to gain specific knowledge.

Course 1: Green Substance Skills contains three Modules and nine short Lesson:
Module 1: Introduction to Sustainability – Learn the foundations of sustainability, key policy frameworks, and practical assessment tools.
    1.1. Basics of sustainability and circular economy (2h)
    1.2. Main policy frameworks (1 h)
    1.3. Sustainability frameworks and metrics (2 h)
Module 2: Green Skills – Explore energy use, waste reduction, circular design, and resource efficiency across creative fields.
    2.1. Materials and waste (1,5 h)
    2.2. Energy (1,5 h)
    2.3. Mobility (1,5 h)
    2.4. Ecodesign (1,5 h)
Module 3: Arts & Culture for Sustainability – Understand the powerful role of arts in fostering awareness, action, and policy impact.
    3.1. The role of arts & culture in green transition (2 h)
    3.2. Deeper understanding and implementation of the cultural (policy) dimension (2 h)
Outcomes: Gain the ability to estimate and report environmental impacts, adopt eco-design practices, and champion cultural sustainability.

Course 2: Business Skills for CCI Professionals contains also three Modules and nine short lessons
Module 4: Creative entrepreneurship – indset, models and sustainable growth
    4.1 Self-empowerment and entrepreneurial mindset (1 h)
    4.2 Digital skills for creative professionals (2 h)
    4.3 Navigating the CCI business landscape (2 h)
Module 5: Digital skills
    5.1 Engage and grow with social median (1 h)
    5.2 Creative communication and digital media (2 h)
    5.3 AI and Tech for creative innovation (2 h)

Module 6: Navigating the CCI business landscape
    6.1 Strategic connections: networking, funding and sponsorship for CCIs (2 h)
    6.2 Eco guidelines and laws for CCIs (1 h)
    6.3 Protecting creative rights (2 h)
Outcomes: Launch and manage sustainable creative enterprises, navigate regulation, and grow your digital presence with confidence

Course 3: Strategic & Leadership Skills consists of three Modules and seven short Lessons.
Module 7: Sustainable Design & Wicked problems
    7.1 Customer/user-centric design thinking & methods for sustainability (2 h)
    7.2 Critical thinking & forecasting; quality management and impact evaluation (2,5 h)
Module 8: Facilitation skills in multi-disciplinary settings
    8.1 Facilitation and coaching skills, green transition skills (2 h)
    8.2 Leading cross-sectoral & multidisciplinary processes (2 h)
    8.3 Abilities to work in living labs and other innovation environments (2,5 h)
Module 9: Green policy & Corporate Responsibility
    9.1 Leadership, ethics, Arts & Business (2 h)
    9.2 Sustainability and cultural policies in the EU: New Bauhaus, Green Deal etc. (2 h)

Together, let's build a creative and sustainable Europe. **Sign up today:**

Help us Improve
We value your feedback! Share your experience through our Feedback Form. Your input helps us refine and evolve our training for the needs of the CCI community.