

MA in Virtual Production Pre-Task

PART 1: Submit tasks 1A–1C

1A.

Experience and competence (max. 400 words), max. 20 points

Describe your relevant skills and experience for the MA in Virtual Production. Focus on what you have learned through your work experience, previous studies, or personal projects. Be specific about how your background prepares you for studies in this field. Attach your CV and portfolio file or provide us with a link to your website that demonstrates your previous skills and background.

List your relevant work experience for this master's degree. For each position, include:

- Organisation name
- Job title
- Start month (mm.yyyy) and duration (years + months)
- Brief description of duties

1B.

Motivation (max. 400 words), max. 20 points

Write a motivation letter in Word format, titled with your name.

Briefly answer:

- Why you want to study MA in Virtual Production?
- What additional skills do you aim to gain, and how will these studies support your professional development?
- In addition to assignments, there will be one online lesson each week and eight two-day Virtual Production workshops on campus in Kouvola. How will you ensure participation in contact/online sessions and allocate time for assignments and your thesis/project? Assess your time management (with examples) and explain how you would combine studies with work and other life commitments (1 ECTS ≈ 27 hours).
- What are your strengths and possible challenges regarding MA studies?
- Use a formal style and clear structure.

1C.

Thesis Plan (max. 400 words), max. 20 points

The MA thesis in Virtual Production is an advanced research or development project that demonstrates your ability to work independently and tackle professional challenges. This tasks plan helps us to evaluate your research and development goals. Your plan can be either research-oriented or practice-oriented. It should include at least the following sections:

- 1. Work in progress title and possible client/partner**
- 2. Justification for topic selection**

Describe the development need/challenge, its relevance, and how it connects to the MA in Virtual Production

- 3. Possible research pipeline and methods**

Evaluation Criteria:

- Justification, relevance, and significance of the topic
- Suitability for the MA in Virtual Production curriculum
- Logical structure and clarity of the plan

FORMATTING AND SUBMISSION

- Name your files clearly e.g.,
`Lastname_Firstname_MA_VirtualProduction_Task1A.pdf`
- **Read** the instructions for each task carefully.
- All tasks must be done in **English**.
- The instructions are only **for your personal use** and are not to be shared with anyone.
- You must do the tasks **on your own**.
- Upload your tasks to your application form on Studyinfo (section South-Eastern Finland University of Applied Sciences – Xamk) by **Monday, 2 February 2026, 3 pm Finnish time (UTC +2)**.
- Late submissions are not considered.
- You can access your application form via the link included in the email you received from Studyinfo after submitting your application, or by logging into My Studyinfo (Oma Opintopolku).
- If you face technical problems, please call us at +358 40 585 6610 or send us an email at admissions@xamk.fi

ATTACHMENTS / CHECKLIST

- Task 1A. Experience and competence document including CV (max. 2 pages) and possible portfolio (virtual production projects, showreels, design documents, links, published works). These can be separate files.
- Task 1B. Motivation letter
- Task 1C. Thesis Plan

PART 2:
Interview, max. 40 points

Applicants with the best points of the pre-task will be invited to the online interview. **Interviews are organised online 10 March 2026**, detailed information will be given in an invitation email.

(Maximum score: 100 points; minimum for acceptance: 50 points)