



Free Online Courses for Creative Professionals

Empowering Creative Professionals for a Greener Future

GreenCircle Academy is a free, EU-funded online training programme tailored for professionals in the Cultural and Creative Industries (CCIs). Developed by a network of over 10 leading organizations from 9 European countries, the Academy equips creatives with vital sustainability, business, and leadership skills. Rooted in the EU Green Deal and Circular Economy principles, the initiative supports climate action through cross-sector learning, innovative tools, and the introduction of new professional roles, such as the Sustainability Facilitator.

Who is it for?

- CCI professionals, educators, and facilitators
- Students and alumni in creative disciplines
- Public sector and community actors
- Experts from other industries aiming to apply creative sustainability practices

How does it work?

- Fully online and self-paced
- Blended learning with webinars, workshops, and local Living Labs
- Interactive modules, case studies, and real-world applications

You can choose what to study!

You can take the whole Course or just take short lessons to gain specific knowledge.

Course 1: Green Substance Skills contains three Modules and nine short Lessons:

Module 1: Introduction to Sustainability – Learn the foundations of sustainability, key policy frameworks, and practical assessment tools.

- 1.1. Basics of sustainability and circular economy (2h)
- 1.2. Main policy frameworks (1 h)
- 1.3. Sustainability frameworks and metrics (2 h)

Module 2: Green Skills – Explore energy use, waste reduction, circular design, and resource efficiency across creative fields.

- 2.1. Materials and waste (1,5 h)
- 2.2. Energy (1,5 h)
- 2.3. Mobility (1,5 h)
- 2.4. Ecodesign (1,5 h)

Module 3: Arts & Culture for Sustainability – Understand the powerful role of arts in fostering awareness, action, and policy impact.

- 3.1. The role of arts & culture in green transition (2 h)
- 3.2. Deeper understanding and implementation of the cultural (policy) dimension (2 h)

Outcomes: Gain the ability to estimate and report environmental impacts, adopt eco-design practices, and champion cultural sustainability.

Course 2: Business Skills for CCI Professionals contains also three Modules and nine short lessons

Module 4: Creative entrepreneurship – insight, models and sustainable growth

- 4.1 Self-empowerment and entrepreneurial mindset (1 h)
- 4.2 Digital skills for creative professionals (2 h)
- 4.3 Navigating the CCI business landscape (2 h)

Module 5: Digital skills

- 5.1 Engage and grow with social media (1 h)
- 5.2 Creative communication and digital media (2 h)
- 5.3 AI and Tech for creative innovation (2 h)

Module 6: Navigating the CCI business landscape

- 6.1 Strategic connections: networking, funding and sponsorship for CCI (2 h)
- 6.2 Eco guidelines and laws for CCI (1 h)
- 6.3 Protecting creative rights (2 h)

Outcomes: Launch and manage sustainable creative enterprises, navigate regulation, and grow your digital presence with confidence

Course 3: Strategic & Leadership Skills consists of three Modules and seven short Lessons.

Module 7: Sustainable Design & Wicked problems

- 7.1 Customer/user-centric design thinking & methods for sustainability (2 h)
- 7.2 Critical thinking & forecasting; quality management and impact evaluation (2,5 h)

Module 8: Facilitation skills in multi-disciplinary settings

- 8.1 Facilitation and coaching skills, green transition skills (2 h)
- 8.2 Leading cross-sectoral & multidisciplinary processes (2 h)
- 8.3 Abilities to work in living labs and other innovation environments (2,5 h)

Module 9: Green policy & Corporate Responsibility

- 9.1 Leadership, ethics, Arts & Business (2 h)
- 9.2 Sustainability and cultural policies in the EU: New Bauhaus, Green Deal etc. (2 h)

Together, let's build a creative and sustainable Europe. **Sign up today:**



Help us Improve

We value your feedback! Share your experience through our Feedback Form. Your input helps us refine and evolve our training for the needs of the CCI community.



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