



South-Eastern Finland
University of Applied Sciences

INSTRUCTIONS / 14 August 2019

BBA in DIGITAL INTERNATIONAL BUSINESS

PRE-READING MATERIAL FOR ENTRANCE EXAM 2019 – 14 August 2019

For the Field of Business Entrance Exam 2019 we have selected the following two articles as your pre-reading material.

1. Towards a Sustainable Well-being Society:

https://media.sitra.fi/2017/06/19134752/Towards_a_Sustainable_Wellbeing_Society_2.pdf

Authors: *Eeva Hellström, Timo Hämäläinen, Vesa-Matti Lahti, Justin W. Cook and Julia Jousilahti*

Place of publication: *Helsinki*

Year of publication: 2015

Publisher: *Sitra (The Finnish Innovation Fund)*

ISBN (PDF): 978-951-563-912-7

2. The Future of Work

http://ec.europa.eu/epsc/sites/epsc/files/strategic_note_issue_13.pdf

Year of publication: *Issue 13/2016*

Publisher: *EPSC Strategic Notes (European Political Strategy Centre)*