

Year of research-
based knowledge
2021



Bio – Made in Kymenlaakso, Finland

Webinar for boosting regional bio and circular economy

Thursday, 30.9.2021 at 13 EEST (10 am UTC time)

This webinar promotes bio and circular economy, strengthens existing partnerships and creates new ones by connecting people working within bio and circular economy themes around Europe.

PROGRAM (some changes may occur)

The moderator of the event is Mr **Ari Lindeman**, Acting Mayor, City of Imatra

13.05 OPENING WORDS

Jaakko Mikkola, Regional Mayor, Kymenlaakso

13.15 FOREST INDUSTRY

Trees can become batteries for electric cars – a unique pilot plant at Stora Enso's Sunila Mill.

Timo Tidenberg, Mill Manager, Stora Enso Sunila Mill and Kari Nikunen, director of the pilot plant project, Stora Enso.

Accelerating change for sustainable living.

Saila Kettunen, VP Sustainability & Communications, Kotkamills.

UPM– creating a future beyond fossils.

Jyri Kylmä, General Manager, UPM Kymi.

14.05 UNIVERSITIES CLOSELY RELATED TO KYMENLAAKSO

Increasing role of rural areas in sustainability transformation?

Juha Helenius, professor, Ruralia Institute, University of Helsinki.

LUT Sustainable solutions for bio and circular economy – LUT research and development actions in a nutshell.

Jouni Havukainen, Associate Professor, Sustainability Science, LUT University.

BREAK

14.50 Video: Bio and Circular Economy in Kymenlaakso Region

15.00 ABROAD

Biocircular projects at the Centre of Expertise Biobased Economy.

Alwin Hoogendoorn, The Centre of Expertise Biobased Economy (Netherlands)

Bio and circular economy: network matters.

Kaja Peterson, Programme Director, Senior Expert, Stockholm Environment Institute Tallinn Centre (Estonia)

15.30 REGIONAL ACTORS

Ideal locations for bio and circular economy business.

Janne Harjunpää, Head of Project, Myllykoski Bioethanol Ltd./ Redeve Ltd.

Actions for the environment.

Veli Hyryläinen and Anna Hyryläinen, Elementit- E.

New circular economy solutions: case Kymenlaakson Jäte Oy.

Virpi Leppälä, Quality and Development Manager, Kymenlaakson Jäte Ltd.

Building a bio and circular economy environment for companies.

Mika Penttilä, Development Manager, Kouvola Innovation.

How to serve companies via research, development and innovation activities.

Petteri Jernström, Head of RDI unit Kymilabs, Xamk.

16.35-16.45 CLOSING WORDS

Moderator, Mr. Ari Lindeman

The webinar is free of charge, but you have to register.

[Click here to the registration form!](#)

Please follow our website, where we will update more information:

www.xamk.fi/en/research-and-development/new-openings-in-the-bioeconomy-but/

New openings in the Bioeconomy (BUI) is a project managed and implemented by South-Eastern Finland University of Applied Sciences (Xamk). The webinar is organized as a part of the project together with the project partner Kouvola Innovation.



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