



South-Eastern Finland
University of Applied Sciences

Pre-reading material for Digital International Business, Xamk UAS, supplementary application, 2020

You will need to read the following pre-reading article **before** you participate in the Entrance Exam for Digital International Business, supplementary application on 12 August 2020 online. You do not need to read the whole package but **only the selected parts of the article** to succeed in the essay part of the online exam.

Name of article:

AI. The Future of Work? Work of the Future!

Author: A report by Michel Servoz.

Year of publication: 10 May 2019

Publisher: European Commission, European Political Strategy Centre (EPSC)

PDF/Volume_01: Catalogue number ES-01-19-388-EN-N • ISBN 978-92-76-02953-3 • DOI 10.2872/913422

Detailed reading instructions:

You do not need to read the full document for the entrance exam. You only need to read the following pages of the article:

- pages 1 – 75 (Introduction, Executive Summary, Chapters 1 – 4)
- pages 93 – 97 (Chapter 6 & Chapter 6.1.)
- pages 103 – 113 (Chapters 6.3. – 6.5.)

Link to the article:

Here: [Future of Work report](#)

or download pdf. version here:

<https://ec.europa.eu/digital-single-market/en/news/future-work-work-future>