

INSTRUCTIONS FOR PRE-ASSIGNMENT

Master of Business Administration, Degree Programme in International Business Management

Note! To be considered in the student selection for this programme, you need to apply for the programme in Joint Application, Autumn 2022 [in Studyinfo service](#) during the application period (31 August-14 September 2022 by 3 pm Finnish time, UTC +3) and meet the eligibility requirement for the studies.

Students for this programme are selected on the basis of the pre-assignment and online interview (max 100 points). 50 best candidates are invited to the online interview based on the points from the pre-assignment. The interviews are organised between 7-11 November 2022.

Upload your pre-assignment to your application form on Studyinfo (section South-Eastern Finland University of Applied Sciences – Xamk) by Thursday, 6 October 2022, 3 pm Finnish time (UTC +3).

- You can access your application form via link included in the email you received from Studyinfo after submitting your application, or by logging into [My Studyinfo \(Oma Opintopolku\)](#).
- The maximum file size is 1 Gb. Start your upload well in time before the deadline, uploading the video file on Studyinfo may take some time. Save the changes to the form after the upload.
- You can make the video with the device of your choice (e.g. mobile phone, tablet, digital camera or computer). The video can be created with different types of programmes, in any video format that can be viewed openly on Windows devices is acceptable.

PRE-ASSIGNMENT

Record **a video that includes your person** (not only sound and/or presentation). The maximum duration of the video is **4 minutes**. Minimum score for a passed assignment is 20/50 points.

The questions to be answered in the assignment:

1. Tell us about yourself: name, education, professional background, and work tasks!
2. Why do you apply for the Master's Degree Programme in International Business Management?
3. What expectations do you have in relation to your studies?
4. Studies apart from work are demanding especially regarding the use of time. How do you think you could manage your studies from the time perspective?
5. What are the benefits of business education in your work duties?
6. Master's Thesis. The Master's Degree in International Business Management requires writing a work-driven development work (i.e. master's thesis). The weight of a master's thesis is 30 cr that is one third of the degree. What kind of master's thesis have you planned to do? What topics could your employer offer?
7. Master's studies consist of 1-2 day-long contact modules in Kouvola. Contact modules are placed on workdays, equally during the spring and autumn semesters. How are you going to participate in the contact modules?
8. A part of the master's studies represents online courses. Describe how you are prepared to participate in online studies and shortly present your experience in online courses.