



South-Eastern Finland
University of Applied Sciences

Business and tourism exchange course list 2023/2024, (Mikkeli Campus)

Autumn 2023	ECTS	Code	Spring 2024	ECTS	Code
Digital marketing and sales	5	LT00DP38-3013	Supply chain management	5	LT00AB01-3053
Strategic management	5	IB00EC60-3003	International human resources	5	IB00EC52-3005
Customer insight and customer experience (online)	5	WM00EJ59-3004	Marketing and brand management	5	LT00DP39-3015
Digital skills in hospitality service production	5	MR00DU67-3003	Customized services in hospitality business	5	AV00ES68-3001
Responsible hospitality business development	5	MR00DU70-3003	Future service processes	5	MR00DU76-3005
Service design 1: Customer service design and quality of service (online)	3	AV00ER67-3001	Professional English	5	KY00DS47-3233
Service design 2: Customer service process planning (online)	2	AV00ER68-3001	Tourism safety management (online)	5	AV00ES71-3002
Cross-cultural professional communications in tourism and hospitality (online)	3	AV00EM40-3003	Destination Finland (online)	5	AV00CZ77-3006
Finnish 1	5	KY00DS49-3034	Finnish 1 (online)	5	KY00DS49-3052
Finnish for beginners (online, studied independently)	5	VV00EF96-3010			

In addition, **Using wellbeing skills to promote studying ability (online), 2 ECTS Credits** is available in spring term 2024. The code of the course is VV00EJ27-3016.



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You can check the syllabuses at the Study Guide as follows:

Courses in Tourism

<https://opinto-opas.xamk.fi/28/fi/55/123544?lang=en>

Using wellbeing skills to promote studying ability

<https://opinto-opas.xamk.fi/offerings/51331/48611?lang=en>

You can check the timetable at Lukkarikone which allows you to view and plan the schedule <https://lukkarikone.xamk.fi/#/schedule>

Xamk keeps the right to make changes in the detail of the curriculum. The changes might deal with the teachers, titles, contents, duration, depth, and timing of the courses. The purpose of the changes would be to guarantee the most suitable and flexible study schedule for the Students.