



South-Eastern Finland
University of Applied Sciences

COURSE DESCRIPTION
Academic year 2024-2025

From idea to innovation

MO00DS40-3069

Level of studies: Bachelor

Course extent: 5 ECTS

Seats for INGENIUM students: 10

Course duration: 2 September 2024 - 31 December 2024

Enrolment deadline for INGENIUM students: 15 August 2024

[Link to enrolment form](#), Learning Agreement to be attached to the online form

Target group: Students from all study fields interested in exploring their creativity, and gaining a basic understanding of business, and its opportunities. The course is a good platform to test your idea and turn it into an innovation with the tools provided during the course:

- Gain and explore entrepreneurship as an option for innovation and new venture creation.
- Develop knowledge how to commercialise your research.
- Enjoy testing innovation tools and seek for new opportunities.

Further information:

This course is a self-paced online course that includes various learning tasks. The student has 4 months' time to complete the course.

Enrolment confirmation and signed Learning Agreement are sent to the student when enrolment has been confirmed (within two weeks after the enrolment deadline). The student receives Xamk user credentials before the course begins. A certificate of a completed course (transcript of records) is sent to the student in the beginning of January (if the course is completed by 31 December 2024). A certificate can also be issued upon separate request.

Course objectives

You recognize problems and opportunities in the business environment. You learn to generate new solutions. You are able to utilize information obtained from different sources and stakeholders. You can employ various development methods.

Content

How can you promote your own creativity? How can you work in a team to promote creativity? How can you utilize various development methods when solving problems? How can you combine and utilize internal and external knowledge as a basis for development work?

Evaluation

Satisfactory (1-2), Good (3-4), Excellent (5), Pass / Fail

Learning material

Study material will be found via Learn platform.

Teaching methods

Work week-based learning path: you progress independently according to the instructions found on the Learn platform of the study course.

A work-integrated learning path is possible if, for example, you work in a company or organization related to the professional field or in work related to the professional field. In this case, you can complete the course at your workplace/project, either fully or partially. Learning requires that you familiarize yourself with the topics covered in the Study Course and master them both in theory and in practice. You should always agree on the



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content of the learning tasks with the teacher of the course. If you want to apply the work-integrated learning path, contact the teacher before the beginning of the study period.

Teachers

Maarit Vahvanen